



AUTOZONE LIBERTY BOWL FOOTBALL CLASSIC
959 RIDGEWAY LOOP ROAD, SUITE 101
MEMPHIS, TENNESSEE 38120
(901) 795-7700 FAX (901) 795-7826 WWW.AUTOZONELIBERTYBOWL.ORG

Dear Queen,

It is with great pleasure that we invite you to the 59th Annual AutoZone Liberty Bowl Football Classic in Memphis, Tennessee, which will feature 2 top ranked teams. You have been chosen through America's Homecoming Queens National Pageant Registry as an elite individual to participate in this year's AutoZone Liberty Bowl game and bowl week events. Each year, young ladies from across America are selected to participate in this memorable and fun filled experience which includes the patriotic pre-game show and our halftime show where you will be a part of the musical halftime show featuring a nationally known entertainer. The AutoZone Liberty Bowl is televised nationally on ABC. This year's game will be televised on Saturday, December 30, 2017 at 11:30 A.M. CST.

The names of Homecoming Queens are registered with America's Homecoming Queens Registry. However, we select only a small percentage of girls to invite to Memphis. You are one of the top Queens in your state and region of the country.

OUR SELECTION IS BASED ON YOUR ACADEMIC ACHIEVEMENTS, YOUR COMMUNITY ACTIVITIES AND YOUR ALL-AROUND STATUS AS AN OUTSTANDING INDIVIDUAL.

Enclosed with this letter is a brochure listing all of the events you and your guests will enjoy along with a registration form. Please read the brochure and if these are events and activities you and/or your family and guests would like to experience, please fill out the form and return it with your payment to the AutoZone Liberty Bowl office at AutoZone Liberty Bowl Queens, ATTN: Pam Kimery, 959 Ridgeway Loop Road, Suite 101, Memphis, TN 38120, scan if you are paying with a credit card and email registration form to me, Pam Kimery at pam.kimery@libertybowl.org or fax the form with your credit card payment to (901) 795-7826. **THE DEADLINE TO REGISTER AS A PARTICIPATING QUEEN IS SATURDAY, DECEMBER 23, 2017.** A Queen Event Package must be purchased for the Queen and a separate Guest Event Package must be purchased for each one of your guests who want to attend **ALL** the events. Individual pre-game buffet tickets and individual game tickets can be purchased if your guest or guests do not want to attend all of the activities that are included in the Guest Event Package. Let your family, friends, and guests come and share in this once in a lifetime event with you.

AIR FORCE '89 '90 '91 '92
ALABAMA '59 '69 '76 '82
ARKANSAS '71 '84 '87 '09 '15
AUBURN '65 '84
BAYLOR '85
BOISE STATE '04
BOSTON COLLEGE '83
BYU '98 '01
CINCINNATI '11
COLORADO '69 '70
COLORADO STATE '99 '00 '02
EAST CAROLINA '94 '95 '08 '09
FRESNO STATE '05
GEORGIA '67 '87 '10 '16
GEORGIA TECH '72
HOUSTON '96 '06
ILLINOIS '82 '94
INDIANA '88
IOWA STATE '72 '12
KANSAS '73
KANSAS STATE '15
KENTUCKY '08
LOUISVILLE '93 '00 '01 '04
LSU '78 '85
MARYLAND '74
MIAMI '61 '66
MICHIGAN STATE '93
MINNESOTA '86
MISSISSIPPI STATE '63 '91 '07 '13
MISSOURI '78 '80
N.C. STATE '63 '67 '73
NAVY '81
NEBRASKA '77
NORTH CAROLINA '77
NOTRE DAME '83
OHIO STATE '81 '90
OLE MISS '65 '68 '89 '92
OREGON '60
OREGON STATE '62
PENN STATE '59 '60 '79
PITTSBURGH '97
PURDUE '80
RICE '13
SOUTH CAROLINA '88 '06
SOUTHERN MISS '97 '99 '03
STANFORD '95
SYRACUSE '61 '96
TCU '02 '16
TENNESSEE '71 '74 '86
TEXAS A&M '75 '14
TULANE '70 '79 '98
TULSA '05 '12
UCF '07 '10
UCLA '76
USC '75
UTAH '64 '03
VANDERBILT '11
VILLANOVA '62
VIRGINIA TECH '66 '68
WEST VIRGINIA '64 '14

The official host hotel for the AutoZone Liberty Bowl Queens is the DoubleTree Downtown Hotel, 185 Union Avenue, Memphis, TN 38103. A special rate is available at \$169.00 (plus tax) per night for all room types. Hotel rooms are **NOT** included in the Queen Event Package or in the Guest Event Package. **THE DEADLINE TO REGISTER FOR A HOTEL ROOM OR ROOMS AT THE DOUBLETREE DOWNTOWN HOTEL IS SUNDAY, DECEMBER 24, 2017.** To get this great Bowl rate of \$169.00 (plus tax) per night, call **1-800-222-8733** to make your reservation. **WE HAVE SET UP A GROUP NAME AND GROUP CODE AT THE HOTEL THAT YOU WILL GIVE THE RESERVATIONIST WHEN YOU CALL TO MAKE YOUR RESERVATIONS. THE GROUP NAME IS QUEENS BY INVITATION ONLY AND THE GROUP CODE IS QBI.**

YOUR PARTICIPATION IN THE AUTOZONE LIBERTY BOWL IS NOT A PAGEANT OR A COMPETITION AND THE AUTOZONE LIBERTY BOWL HAS NO AFFILIATION WITH ANY PAGEANTS. THIS EVENT DOES NOT IN ANY WAY INVOLVE ANYTHING TO DO WITH SCHOLARSHIPS. YOU ARE RESPONSIBLE FOR YOUR TRAVEL TO MEMPHIS. THIS IS FOR FUN, EXCITEMENT AND THE RECOGNITION OF YOUR OUTSTANDING ACHIEVEMENTS.

The AutoZone Liberty Bowl is the 7th oldest Bowl game in America and was founded on the principles of freedom, patriotism, and liberty. The Queens represent the white in our red, white, and blue patriotic theme. **(ALL GIRLS MUST WEAR WHITE EVENING GOWNS (AS CLOSE TO COMPLETELY SOLID WHITE AS POSSIBLE) FOR THE PRE-GAME AND HALFTIME SHOW ON GAME DAY. PLEASE BRING TO WEAR ON GAME DAY (AND TO ALL THE OUTSIDE EVENTS) A WHITE COAT, GLOVES, ETC. YOU MAY WEAR YOUR WHITE COAT, GLOVES, ETC. ON THE FIELD IF COLD.....BUT THE COAT, GLOVES, ETC. MUST ALL BE WHITE.**

The events for the AutoZone Liberty Bowl Queens are as follows:

Thursday, December 28, 2017 (1:00P.M. to 4:00P.M.) – Queen Registration

A registration table will be set up in the lobby of the DoubleTree Downtown Hotel. Registration will begin at 1:00P.M. to 4:00P.M. This is where you, the Queen, will pick up your Queen Event Package packet from me, Pam Kimery, which will contain all your tickets and the tickets for your guests along with information for you and your guests for all the events and activities. (Tickets purchased in the Queen Event Package for the Queen and/or guests who purchased a Guest Event Package or individual buffet and game tickets will NOT be mailed to you. All tickets will be in the Queens' packet that she gets at registration). The Queen will be given an AutoZone Liberty Bowl Queen sweatshirt and sash with the state you are representing. **YOU WILL NEED TO BRING YOUR TIARA. You will wear your tiara and sash at all the events.**

Thursday, December 28, 2017 - 5:00 P.M. – Welcome Reception/Orientation

A Welcome Reception will be held in the Tennessee Ballroom at the DoubleTree Downtown Hotel at 5:00 P.M. **(THIS EVENT IS FOR THE QUEEN AND THE GUESTS WHO PURCHASED THE GUEST EVENT PACKAGE.)** Hors d'oeuvres will be served at the reception from 5:00 P.M. – 6:00 P.M. A short orientation will begin at 6:00 P.M. where we will go over the information you were given about the Queen's events, scheduling, etc. and I will answer any questions you may have at the Orientation. The reception is where you will start your exciting AutoZone Liberty Bowl experience by getting acquainted with other selected Queens and their guests. **Attire for Queens for this event is nice jeans or casual pants, any type of shoes, Queen sweatshirt, sash and tiara. This attire is because group shots of the queens (by state) will be taken during this event. Attire for guests for this event is nice jeans or casual pants, any type of shoes, shirt or blouse.**

Friday, December 29, 2017 – 7:30 A.M. – Queen Pre-Game/Halftime Rehearsal

We will have a one-and-a-half-hour Pre-Game/Halftime rehearsal at the stadium. Cline Tours will transport you and your guests (the guests that purchased the Guest Event Package) from the DoubleTree Downtown Hotel to Liberty Bowl Memorial Stadium to rehearse the Pre-Game/Halftime portions of the AutoZone Liberty Bowl. You will leave the DoubleTree Downtown Hotel at 7:30 A.M. on Cline Tours buses so that all Queens are on the stadium field by 8:30 A.M. for rehearsal. Guests who purchased the Guest Event Package will be able to sit in the stand at the stadium to watch the rehearsal. After rehearsal at around 10:00 A.M., Cline Tours buses will transport you and your guests (guests who purchased the Guest Event Package) from the Pre-Game/Halftime rehearsal to St. Jude Children's Research Hospital for the St. Jude Queen's Luncheon/Tour.

Attire for Queens for the entire day (Pre-Game/Halftime rehearsal, St. Jude Queen's Luncheon/Tour and Parade) is nice jeans or casual pants, any type of shoes, Queen sweatshirt, sash and tiara. Please bring/wear white coat, gloves, scarves, turtleneck, thermal underwear, etc. to stay warm at the rehearsal and parade. Attire for guests for the entire day is nice jeans or casual pants, any type of shoes, shirt or blouse – whatever you choose. Please bring/wear coat, gloves scarves, thermal underwear, etc. for you to stay warm at the rehearsal and parade also.

Friday, December 29, 2017 – 11:00 A.M. – St. Jude Queen's Luncheon/Tour

The world renowned St. Jude Children's Research Hospital is host to the St. Jude Queens Luncheon/Tour. **(THIS EVENT IS FOR THE QUEEN AND THE GUESTS WHO PURCHASED THE GUEST EVENT PACKAGE.)** You and your guests will have the privilege of hearing a St. Jude representative sharing the St. Jude legacy, a St. Jude patient will share his/her story, enjoy a wonderful lunch, tour the St. Jude facility and shop in the St. Jude Gift Shop. The AutoZone Liberty Bowl will provide Cline Tours buses to transport Queens and their guests from Liberty Bowl Memorial Stadium to St. Jude and then from St. Jude to the AutoZone Liberty Bowl Parade (parade details below).

Friday, December 29, 2017 (3:00 P.M.) – AutoZone Liberty Bowl Parade

This is your chance to parade down historic Beale Street (on floats) in front of a packed crowd of Bowl fans. The Queens guests will be able to join in the fun watching with other Bowl fans along the Beale Street parade route. After the parade, Queens and their guests can stay on Beale Street and enjoy the music. The DoubleTree Downtown Hotel is just two blocks from Beale Street (so no transportation is needed from the parade back to the DoubleTree Downtown Hotel). There is no ticket for the parade and anyone can attend. If you have guests staying at the hotel but will not be joining you at the Pre-Game/Halftime rehearsal or St. Jude, your guests can walk from the DoubleTree Downtown Hotel to the parade. After the parade, you can make your own schedule for dinner and evening activities.

Saturday, December 30, 2017 – 59th Annual AutoZone Liberty Bowl Football Classic - Kick-off is at 11:30 A.M. Central Time (Buses depart from DoubleTree Downtown Hotel to Liberty Bowl Memorial Stadium at 7:30 A.M.)

The Queens and the Queen's guests **(ALL GUESTS – THIS IS GUESTS WHO PURCHASED THE GUEST EVENT PACKAGE OR INDIVIDUAL BUFFET AND GAME TICKETS)** will be bused on Cline Tours buses to the stadium from the DoubleTree Downtown Hotel on Friday morning, December 30. The buses will depart from the DoubleTree Downtown Hotel on Friday morning at 7:30 A.M. for Liberty Bowl Memorial Stadium.

Attire for Queens for the Friday morning going to the stadium is anything you would like to wear. Please bring/wear white coat, gloves, scarves, thermal underwear, etc. to stay warm at the game. Attire for guests for game day is anything you would like to wear. Please bring/wear coat, gloves scarves, thermal underwear, etc. for you to stay warm at the game. Queens will need to take your white gown and other accessories on the bus with you to the stadium where we provide you with dressing accommodations. For the game, you will need a **WHITE (AS CLOSE TO SOLID WHITE AS POSSIBLE) EVENING GOWN, YOUR TIARA AND SASH. COMFORTABLE SHOES ARE RECOMMENDED BECAUSE WE NEVER KNOW WHAT THE WEATHER MAY BE.** Because of the unpredictable weather here in Memphis at this time of year, be sure to bring **A WHITE COAT AND WHITE GLOVES. YOU MUST BE DRESSED ENTIRELY IN WHITE (OR AS CLOSE TO SOLID WHITE AS POSSIBLE) FOR THE GAME!!!** We highly recommend that you bring thermal underwear or something of this nature to wear under your dress just in case it is cold. We never know what the weather will be like, so we want you to be prepared....AND WARM!!!! Buses will transport Queens and guests who will be attending the game back to the DoubleTree Downtown Hotel after the game.

We hope this letter and the enclosed brochure have answered all the questions that you have going through your mind now that you have been officially invited to join us for this year's 59th Annual AutoZone Liberty Bowl Football Classic.

If you still have questions after reviewing the enclosed materials, you can call me, Pam Kimery, at (901) 795-7700. I am in the office from 9:00 A.M. (Central Time) to 5:00 P.M. (Central Time), Monday through Friday. I have found it easier to answer all questions on the phone rather than trying to cover all information and answer your questions in an email.

REMEMBER, THE DEADLINE TO REGISTER AS A PARTICIPATING QUEEN IS SATURDAY, DECEMBER 23, 2017. THE DEADLINE TO REGISTER FOR A HOTEL ROOM OR ROOMS AT THE DOUBLETREE DOWNTOWN HOTEL IS SUNDAY, DECEMBER 24, 2017. YOUR PACKAGE DOES NOT INCLUDE HOTEL ACCOMODATIONS. YOU MUST CALL THE HOTEL DIRECTLY TO RESERVE YOUR ROOM OR ROOMS.

We look forward to seeing you and your guests here in Memphis at the 59th Annual AutoZone Liberty Bowl Football Classic.



Pam Kimery
AutoZone Liberty Bowl